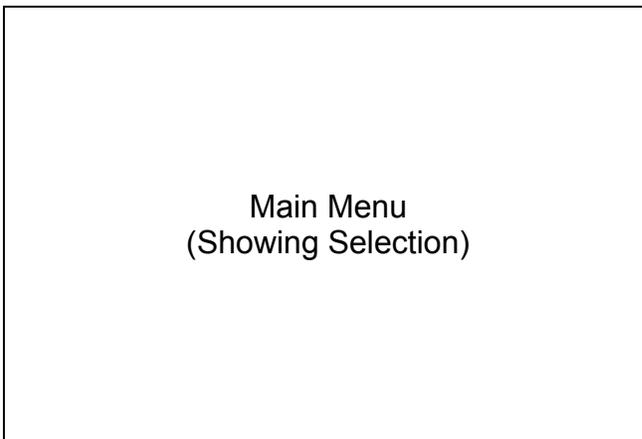
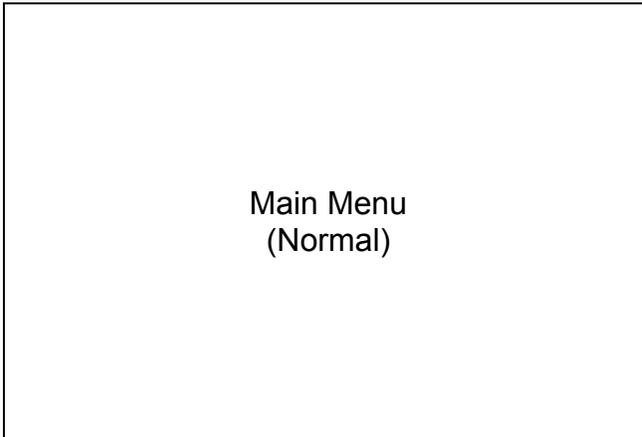


**Karl's Guide to Better Living through Color**  
DVD Script - 4/15/03

**Upon startup:** Play 15 second video clip: Karl's animated logo dissolves into a close-up of a hand applying a faux finish. The image dissolves into the main menu. Pressing the "next button" on the remote or the "menu" button will also jump to the main menu so that the introduction can be skipped if desired.



**Main Menu Choices:**

- Analyzing Your Design Needs

Lessons:

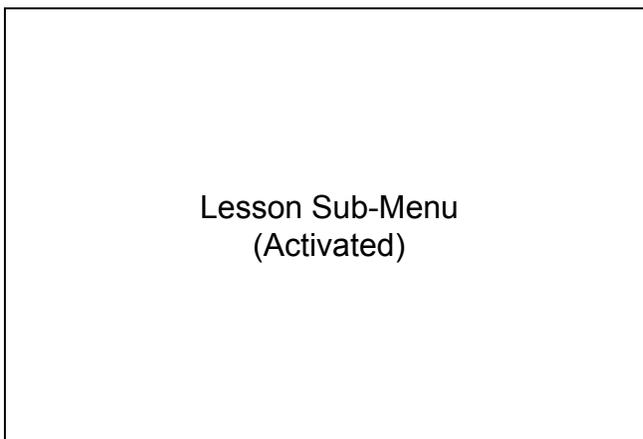
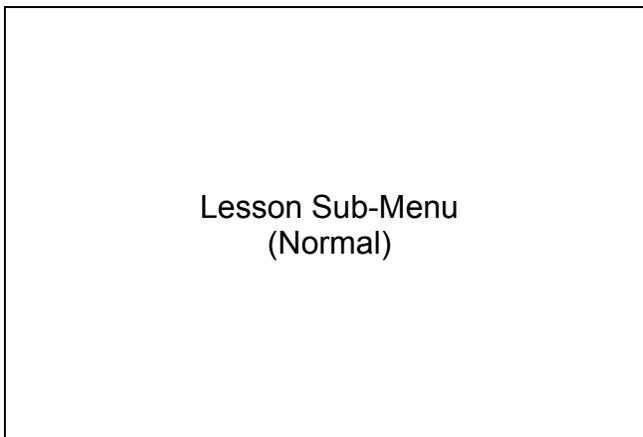
- 1: Basic Faux
- 2: Natural Textures
- 3: Marble & Granite
- 4: Wood, Sky & Water
- 5: Plants & Landscapes
- 6: Abstractions of Space
  
- Special Features

## Lesson & “Analyzing Your Color Needs” start menus:

Selecting, then activating a lesson or the clip “Analyzing Your Design Needs” will display the clip’s “start menu”, a graphic that contains a small still image from the clip and a few sentences explaining what it covers. (See image below) It is a highlight menu and accompanied by a short selection of Kritof’s acoustic guitar music (Interlude A). The on-screen “Play” menu choice will be initially selected upon entering. If the user presses enter or play on the remote, the clip will begin. Using the remote’s arrow keys will sequentially toggle through the other choices listed below. Pressing the “menu” button on the remote will jump back to the main menu.

Other choices found at the bottom of the Clip Start Menu include:

- Chapters (Jumps to Clip Chapter Menu)
- Main Menu (Goes back to “Main Menu”)
- Special Features (Goes to “Special Features” menu)



**Playing a Clip:** After starting a clip, the next and previous buttons allow the user to navigate from chapter to chapter within the lesson. Pressing the “menu” button

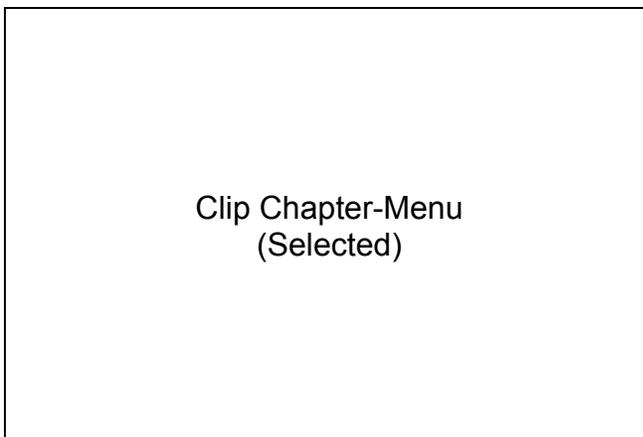
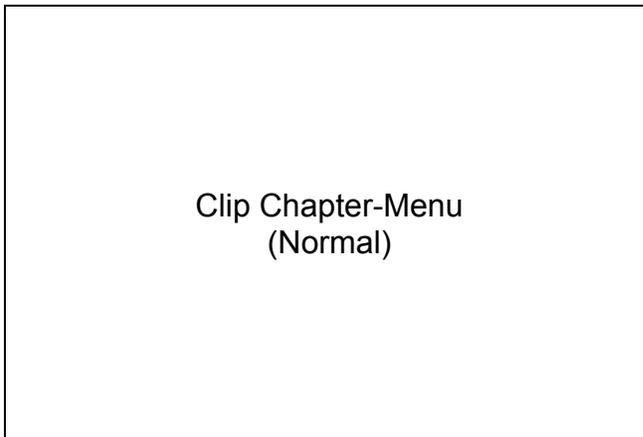
on the remote will take the user back to the clip's start menu. Pressing "title" will take the user back to the Main Menu.

### **Clip Chapter Menu:**

The Clip Chapter Menu is a highlight menu and similar in look to the Clip Start Menu. "Interlude B", another short acoustic guitar piece from Kristof, accompanies it. Two rows of still frames (4, 6 or 8) visually represent the different sections of the lesson, with accompanying descriptions underneath. The first image, representing the beginning of the clip, will be initially highlighted upon entering. Pressing the arrow keys on the remote will trigger the corresponding adjacent selections along the two rows of images. Pressing the "play" button will continue the video from wherever it was paused. Pressing the "title" or "menu" buttons on the remote will jump back to the Main Menu.

Other on-screen menu choices include:

- Introduction (Goes back to the Clip Start Menu)
- Main Menu (Goes back to Main Menu)
- Special Features (Goes to Special Features menu)



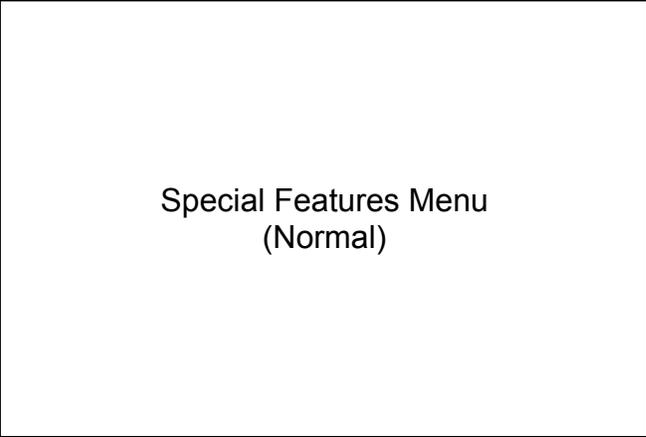
## Special Features Menu:

The Special Features Menu is a layer menu and offers the following choices:

- Take a Tour with Karl (Portfolio slide show accompanied by Karl's narration)
- Revamping Ashville's Reed House (Video documentary)
- Workshops (Goes to list of workshops, slide show & web site)
- About Karl (Goes to bio & other titles)
- Main Menu (Goes back to Main Menu)

Upon entering the menu, the text "Special Features" will be selected. The area on the right side of the screen, displays a Photoshop layer- in this case the layer that contains the text explaining that the viewer can learn more about Karl's work, enroll in a workshop or more by selecting from the on-screen choices. Note that the "enter" or "play" buttons on the remote will have no effect.

Pressing the arrow keys on the remote will select the next adjacent on-screen menu choices. As each choice is selected, the area on the right hand side of the screen will display the corresponding Photoshop layer containing information about that particular selection.



Special Features Menu  
(Normal)



Special Features Menu  
(Activated)